



Press Release
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KnowledgeView and Mimotek solidify their partnership in the editorial sharing market for publishing groups.

KnowledgeView Ltd of the UK and Mimotek B.V. of the Netherlands have agreed in principal an OEM agreement by which KnowledgeView will incorporate Mimotek's Structuriser in KnowledgeView's solution for editorial sharing and rich-media archiving for publishing groups.

Based on KnowledgeView's RAPID Browser and Mimotek's PDF Structuriser the integrated solution has already completed successful production runs with the Independent News and Media group.

The system is primarily designed for newspaper groups that have different production systems, where it is currently both expensive and difficult to efficiently share editorial content across titles or to build a single strategic archive for use by the whole group. The system aims to:

- Consolidate current and new digital assets into one group multi-media archive to greatly save on costs.
- Build an XML and PDF archive from the current PDF production output, a straightforward and tested approach that cuts across production systems' complexity.
- Use the archive to share editorial content and save on paper or Web publishing. It can also generate from the archive several new digital products.

About KnowledgeView (www.knowledgeview.com)

KnowledgeView Ltd is a UK-based company with headquarters in the UK and offices in the Middle East and the USA. The company was founded in 1995 to develop cross-media publishing, news management and editorial sharing systems.

KnowledgeView's RAPID Browser is a powerful news management and editorial sharing system for automating acquisition, classification and enhancement of news and media content and creating packages for cross-media publishing, designed to streamline production and create additional revenues.

RAPID Browser has set the standard for the next generation of news management systems, with its ability to aggregate content from a wide variety of sources such as news agencies, correspondents' reports, RSS and Web harvested feeds, and the power it puts in the hands of users to define their own ways of filtering and acting on items that match their interests. Integrating the enterprise-class TEXTML Server ensures that RAPID Browser can scale to meet the needs of even the largest customers without sacrificing either its rapidity or its unmatched combination of power and ease of use.

About Mimotek B.V (www.mimotek.com)

Mimotek is a Dutch-based award-winning technology company, developing software tools for output management and automation of manual processes for the professional and business publishing industry. The core product is Mimotek Structuriser, which analyses PDF files and adds structure to make PDF files "dynamic", allowing for individual content extraction for unlimited re-use of PDF content in multiple industry formats. Leading companies like PCM newspaper publishers in The Netherlands and Grupo Godo (La Vanguardia), use Mimotek products.

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